

December 16, 2014

## Paper Trade Network heading to International CES 2015.

Conshohocken, PA -- Paper Trade Network has announced that the company will be participating at CES 2015, alongside the hottest consumer technologies and trends for the coming year at the Kodak Booth 21818, South Hall 1.

The love affair with KODAK MOMENTS has spanned a century – that's because Kodak has spent over 125 years fusing the soul and science of capturing, displaying and enhancing the *Moments that Matter* most. Building on that legacy, Kodak presents a broad range of consumer products – reliable, accessible and easy-to-use – that continue to improve and enhance lives.

PTN brings to the home and office KODAK Print Media that meet the needs of families and professionals to print images and create products that enrich our daily lives.

- A wide range of inkjet papers for the high quality results that you expect from KODAK Branded Products.

- A family of specialty inkjet products that capture the consumer's imagination.

- Inkjet and laser papers for the everyday needs of consumers and businesses who value KODAK Products for high quality printing.

## About Paper Trade Network

Established in 2002, Paper Trade Network brings together a broad history of sales, marketing, logistics and e-commerce experience from licensing to manufacturing to distribution both in the United States and overseas. Headquartered outside of Philadelphia, Pennsylvania, PTN and our partners bring products from concepts to retailer shelves. PTN has been a Kodak licensee since 2007. For further information, please go to www.papertradenetwork.com.

## About Kodak

Kodak is a technology company focused on imaging. We provide -- directly and through partnerships with other innovative companies -- hardware, software, consumables and services to customers in graphic arts, commercial print, publishing, packaging, electronic displays, entertainment and commercial films, and consumer products markets. With our world-class R&D capabilities, innovative solutions portfolio and highly trusted brand, Kodak is helping customers around the globe to sustainably grow their own businesses and enjoy their lives. For additional information on Kodak, visit us at kodak.com, follow us on Twitter @Kodak, or like us on Facebook at KodakNow.

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